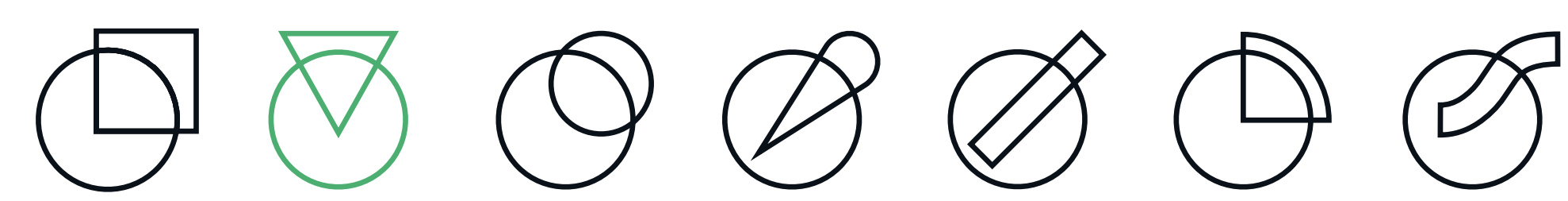


# NICHE DISCOVERY

Listening to the system

What can we learn from the niche initiatives?



				KEY CHARACTERISTIC				
	GRASSROOTS INITIATIVE - NICHE INNOVATION			GRASSROOTS INITIATIVE - NICHE INNOVATION			GRASSROOTS INITIATIVE - NICHE INNOVATION	
				MOST IMPACTFUL CHARACTERISTIC				
	GRASSROOTS INITIATIVE - NICHE INNOVATION			DNA			GRASSROOTS INITIATIVE - NICHE INNOVATION	
	GRASSROOTS INITIATIVE - NICHE INNOVATION			GRASSROOTS INITIATIVE - NICHE INNOVATION			GRASSROOTS INITIATIVE - NICHE INNOVATION	